

“With EasyDrive we’ve already reduced our fuel consumption by 8%”

Erik Rebergen – Board member of Van Vulpen B.V.



Van Vulpen B.V. from Gorinchem (The Netherlands) has, as a contractor in the construction of cables and pipes for gas, water and electricity, more than 100 larger machines and about 160 vehicles, the majority are vans. The company consumes at least a million liters of fuel on an annual basis and causes thus also the necessary CO₂ emissions. "The market forces us to work sustainable, the government and utilities in fact only want to work with parties that give serious meaning to corporate social responsibility and show the results of this. As one of the most progressive companies in our industry, we are always looking for innovative solutions to improve our processes." Thus Erik Rebergen, board member of Van Vulpen B.V. After an extensive pilot with six vehicles, Van Vulpen was convinced of the effect and the company had decided to start reducing fuel by using EasyDrive. With this system, drivers get a score of their driving behavior stated on the screen in their vehicle, therefore they will be encouraged to drive economically. "We have deliberately chosen not to use technical mitigation measures, such as speed or speed limiters. With our approach we rely on the responsibility of our employees to achieve their saving targets. EasyDrive informs the driver exactly about what the consequence of his behavior is and how this will effect our CO₂ emissions.

We started in January 2014 with the installation of EasyDrive and the first result of 8% fuel reduction is already wonderful. It is therefore not inconceivable that the intended result of 10 to 12% reduction in fuel consumption (and CO₂ reduction) is already going to be realized in the first year."

Van Vulpen BV is a customer of Rietveld BV since January 2013 and is, besides EasyDrive, also using the Efficio on board computer. The machine park is equipped With EasyTrack with CAN-bus data so that they have a full understanding of the operational processes.

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EasyDrive is a Lean and Green Solution

